

# FOCUS ON YOUR BUSINESS



## Survive and thrive in a tough economy



Park Royal Hotel  
Stratton Road  
Warrington  
WA4 4NS

Wednesday 13th May 2009

6.00pm - 8.00pm  
Registration 5.30pm

Limited  
places  
register  
today

This **ActionCOACH** workshop is the perfect opportunity for you to step out of the day to day running of your business and focus on how to survive and thrive in a tough economy. We will demonstrate proven strategies and tactics to move your business forward and take it to the next level. Here's what you'll learn;

- How to work **ON** your business instead of **IN** your business
- How to take immediate control of the time you spend on your business
- How to turn your advertising & marketing into an investment instead of an expense
- How to improve your profitability
- How to recruit, motivate, educate, and retain exceptional employees
- How to leverage your time to maximise efficiency and profits
- How to systemise your business to provide consistent, exceptional customer service
- How to get the quality of life that you started your business for in the first place!

Time away from the office is precious. Make it invaluable by attending our workshop.

to book call freephone **0800 090 1629**

Business Coaching  
Business Planning  
Sales, Marketing, Team and Customer Service Training  
Business Review, Finance, DNVs and CDDs

**ActionCOACH**  
business coaching

## Survive and thrive in a tough economy

Join **ActionCOACH** for this practical, dynamic and fun business-building workshop and fast track your business ...



Paula Cohen  
**ActionCOACH**  
Business Coach



Mark Dyble  
**ActionCOACH**  
Business Coach



Martin Nolan  
**ActionCOACH**  
Business Coach

### Action Guarantee

We guarantee that you will walk away from this planning workshop with at least 5 ideas and strategies to increase your turnover.

### 1. Discover six steps to a better business

We will take you through the 6 proven steps to build a successful business. This workshop is designed for every business and will help you to climb the ladder of business growth and have a commercial, profitable enterprise that works without you.

### 2. Learn how to increase your profits by 61%

There are truly only 5 ways to multiply your business profits. Most business owners only want to work on the three areas of business that refer to profits, and not the five areas that can transform your business into a profit machine.

### 3. Get more done in less time

We will show you strategies and proven techniques to enable you to spend more time working ON your business rather than working IN your business.

### 4. 6 keys to a winning team

We will demonstrate how you can improve the productivity and commitment of team members, as well as how to attract, retain and motivate to get the very best team.

### 5. Walk away with energy, vision and focus

After this seminar you will approach your business from a different view point and create a bigger, better vision of the future.

### 6. Bullet proof profit strategies

We will share with you bullet proof strategies that are working with over 10,000 business owners around the world, and help you understand how successful businesses work.

### 7. Gain access to the worlds No.1 business coaching team

Over 400 proven strategies

Over 1,200 coaches worldwide

Currently in 28 countries

Ranked No.1 Business Consulting & Training (2004-2006)

This event is only £25+VAT

To book this event call FREEPHONE 0800 090 1629  
or log onto [www.actioncoachnorthwest.com](http://www.actioncoachnorthwest.com)

What previous attendees have said;

"I have benefited from attending - I will take action tomorrow and I will recommend this seminar to others." **Frederick W Jones**

"Well presented, lots of info and opportunity to rethink my own role, goals and activity." **Michael Allen**

"Excellent overview of what makes businesses successful and a taste of how you can help people achieve it." **Ian Carter**

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