

## YogaBugs Franchising Opportunities In the North West

If you are exploring the idea of running your own YogaBugs franchise business, please join the YogaBugs to find out about this innovative venture:

**14<sup>th</sup> July in Altrincham, Manchester**

Learn about;

- ◇ Making money and working for yourself
- ◇ Finding out if you are ready for business ownership
- ◇ A Franchisee's Account of what it's really like!
- ◇ The support and training offered to give you the best possible start

There are two sessions available to book on to, 12.30pm & 6.30pm. Places are limited & are by booking confirmation only. Please contact Laura [lsexton@yogabugs.com](mailto:lsexton@yogabugs.com) or 020 8772 1800 to reserve your place.



### Stretching your Potential!

YogaBugs is the **Worlds Largest Children's Yoga Company**. Established in 2003, we have a solid UK franchise network, with classes running in 8 Countries around the world.

Our brand is well recognised in a variety of communities due to our Book '**The One Bug your Kids should Catch!**' is the only one of its kind, our TV Series on **GMTV**, our **Dragons Den** appearance on the BBC and our network of 1200 teachers.

We operate in a market where the livelihood of children is the number one priority for parents, teachers, and governing bodies. We see daily reports on childhood obesity and antisocial behaviour being on the increase. YogaBugs, is passionate about contributing towards enhancing the lives and futures of young people.

As a Franchisee you can join us in our vision of making the world a happier and healthier place. Our business model is **straight forward** and **financially rewarding**. You will be responsible for selling yoga classes to a variety of venues within your territory and organise teacher's time table around this.

Unlike many start-up businesses, **our system is proven**, so you should see profits in your first year. The wealth and knowledge from the "YogaBugs Family" will counteract any lack of yoga knowledge with structured support and training.

To be a successful Franchisee you need commitment to develop your business through sales, the ability to work under a structured programme, strong communication skills, tenacity and drive combined with a whole lot of passion and enthusiasm!

- ◇ The Franchise Fee is currently £15,000 and includes;
- ◇ Sole rights to an exclusive territory
- ◇ Use of the YogaBugs & Yoga'd Up trademark, logo and business system
- ◇ Bespoke software (CRM, Financial & E-Marketing) & website
- ◇ Comprehensive Business training & manuals
- ◇ Merchandise starter kit & teacher's equipment kit
- ◇ Business stationery and detailed marketing programme



*You will be required to have additional funds available as working capital*

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